附件4：

团餐企业经营情况调研表

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1.基本情况** | | | | | | | | | | | | | | | | | | | | | | |
| **单位名称** | | |  | | | | | | | | | | | | **成立时间** | | | |  | | | |
| **单位性质** | | | □国有 □民营 □外商（含港澳台）独资 □中外合资 □其他 | | | | | | | | | | | | | | | | | | | |
| **注册资本** | | |  | | | **是否上市** | | | | | | | | | | □否;□是，股票代码 | | | | | | |
| **联系地址** | | |  | | | | | | | | | | | | | | | | | | | |
| **董事长/总裁** | | |  | | | | | | | | | | | | | **联系方式** | | | | |  | |
| **联系人** | | |  | | | **职务** | | | | | |  | | | | **联系方式** | | | | |  | |
| **经营模式（单选）** | | | □某市（县） □省内 □跨省 □跨国， （请填写具体国家） | | | | | | | | | | | | | | | | | | | |
| **业态（可多选）** | | | □团餐 □餐馆酒楼 □快餐 □火锅 □西餐 □烘焙 □西点 □国际美食 □休闲餐饮 □小吃 □宾馆餐饮 □烧烤 □饮品 □食品加工 □其他 | | | | | | | | | | | | | | | | | | | |
| **品牌运营情况** | | | **品牌名称** | | | | | | | | | **项目点数（个）** | | | | | | | | | | |
|  | | | | | | | | |  | | | | | | | | | | |
| **...** | | | | | | | | |  | | | | | | | | | | |
| **总项目数量** | | |  | | | **年度服务总人数（以合同为准）** | | | | | | | | | |  | | | | | | |
| **节能减排**  (可多选) | | | □餐厨垃圾处理 □油烟排放处理 □热回收 □其他 | | | | | | | | | | | | | | | | | | | |
| **2.人力资源** | | | | | | | | | | | | | | | | | | | | | | |
|  | | | | | | **2024年（员工人数）** | | | | | | | | | | **2023年（员工人数）** | | | | | | |
| **直属** | | | | | |  | | | | | | | | | |  | | | | | | |
| **第三方人力资源服务公司合作** | | | | | |  | | | | | | | | | |  | | | | | | |
| **3.经济指标** | | | | | | | | | | | | | | | | | | | | | | |
|  | | | | | | **2024年（万元）** | | | | | | | | | | **2023年（万元）** | | | | | | |
| **总营业额** | | | | | |  | | | | | | | | | |  | | | | | | |
| **其中：团体膳食营业额** | | | | | |  | | | | | | | | | |  | | | | | | |
| **其中：社会餐饮营业额** | | | | | |  | | | | | | | | | |  | | | | | | |
| **其中：食材配送营业额** | | | | | |  | | | | | | | | | |  | | | | | | |
| **纳税总额** | | | | | |  | | | | | | | | | |  | | | | | | |
| **其中：团体膳食纳税总额** | | | | | |  | | | | | | | | | |  | | | | | | |
| **利润总额** | | | | | |  | | | | | | | | | |  | | | | | | |
| **其中：团体膳食利润总额** | | | | | |  | | | | | | | | | |  | | | | | | |
| **4.经营成本** | | | | | | | | | | | | | | | | | | | | | | | |
| **项目名称** | | | | | | | **2024年（万元）** | | | | | | | | | | **2023年（万元）** | | | | | | |
| **原料成本** | | | | | | |  | | | | | | | | | |  | | | | | | |
| **总部办公区房租费用** | | | | | | |  | | | | | | | | | |  | | | | | | |
| **人工费用** | | | | | | |  | | | | | | | | | |  | | | | | | |
| **其中：社会保险** | | | | | | |  | | | | | | | | | |  | | | | | | |
| **其中：员工宿舍房租费用** | | | | | | |  | | | | | | | | | |  | | | | | | |
| **研发投入** | | | | | | |  | | | | | | | | | |  | | | | | | |
| **数智化投入（ERP、支付、供应链系统等）** | | | | | | |  | | | | | | | | | |  | | | | | | |
| **餐厨垃圾(吨)** | | | | | | |  | | | | | | | | | |  | | | | | | |
| **5.经营指标** | | | | | | | | | | | | | | | | | | | | | | | |
| **年份** | **2024年** | | | | | | | | | | | | | **2023年** | | | | | | | | | |
| **分类** | **项目数**  **（家）** | | | | **就餐人数（人）** | | | | | | **膳食收入**  **（万元）** | | | **项目数**  **（家）** | | | | **就餐人数（人）** | | | | **膳食收入**  **（万元）** | |
| **高校** |  | | | |  | | | | | |  | | |  | | | |  | | | |  | |
| **中学** |  | | | |  | | | | | |  | | |  | | | |  | | | |  | |
| **小学** |  | | | |  | | | | | |  | | |  | | | |  | | | |  | |
| **机关单位** |  | | | |  | | | | | |  | | |  | | | |  | | | |  | |
| **企事业单位** |  | | | |  | | | | | |  | | |  | | | |  | | | |  | |
| **医院** |  | | | |  | | | | | |  | | |  | | | |  | | | |  | |
| **外烩** |  | | | |  | | | | | |  | | |  | | | |  | | | |  | |
| **食材配送**  **（外供）** |  | | | |  | | | | | |  | | |  | | | |  | | | |  | |
| **在以上细分领域中贵单位在哪些细分领域成绩（项目数量）突出，前三的依次是**： | | | | | | | | | | | | | | | | | | | | | | | |
| **6.供应链** | | | | | | | | | | | | | | | | | | | | | | | |
| **内部供应链** | 支出总金额（万元） | | | | | | | |  | | | | | 占总支出比（%） | | | | | |  | | | |
| **第三方合作供应链** | 支出总金额（万元） | | | | | | | |  | | | | | 占总支出比（%） | | | | | |  | | | |
| **中央厨房** | □无 | | | | | | | | | | | | | | | | | | | | | | |
| □有 | | | 自建数量（个） | | | | | |  | | | 使用面积 | | | | | | |  | | | |
| 合作数量（个） | | | | | |  | | | 使用面积 | | | | | | |  | | | |
| 日产量 | | | | | | 冷链 份；热链 份 | | | | | | | | | | | | | |
| 产品类型（可多选） | | | | | | □盒餐 □桶餐 □预制产品 □净菜、半成品 □其他 | | | | | | | | | | | | | |
| **仓储** | □无 | | | | | | | | | | | | | | | | | | | | | | |
| □有，自建 个，使用面积 ；合作 个，使用面积 | | | | | | | | | | | | | | | | | | | | | | |
| **采购（可多选）** | □统采，品类列举 ；□地采，品类列举 | | | | | | | | | | | | | | | | | | | | | | |
| **7.综合实力** | | | | | | | | | | | | | | | | | | | | | | | |
| **质量安全** | | **通过认证（可多选）** | | | | | | □无 □HACCP □ISO22000 □ISO9001 □ISO45001  □ISO14001 □其他 | | | | | | | | | | | | | | | |
| **全国餐饮行业企业信用等级评价**  **（中国烹饪协会）** | | | | | | □无 □希望参与此项评价 □已获得 （请填具体等级） | | | | | | | | | | | | | | | |
| **行政处罚** | | | | | | □无 □有 （请填写具体处罚信息） | | | | | | | | | | | | | | | |
| **品牌**  **美誉度** | | **团餐企业TOP100** | | | | | | □否 □是，年份 | | | | | | | | | | | | | | | |
| **其他荣誉** | | | | | | □否 □是， （市级以上政府部门颁发荣誉） | | | | | | | | | | | | | | | |
| **创新能力** | | 请从产品研发与创新能力、服务创新能力、品牌延伸能力、烹饪技艺创新等方面采取的措施，以及所获科技创新奖励情况等方面予以说明（选填，相关内容将用于餐饮好案例收集工作，可直接附上相应网址链接） | | | | | | | | | | | | | | | | | | | | | |
| **绿色低碳** | | 请从餐饮企业产业链各个环节践行节能减排、绿色发展等方面予以说明（选填，相关内容将用于餐饮好案例收集工作，可直接附上相应网址链接） | | | | | | | | | | | | | | | | | | | | | |
| **反食品浪费** | | 在反食品浪费方面采取的措施（选填，相关内容将用于餐饮好案例收集工作，可直接附上相应网址链接） | | | | | | | | | | | | | | | | | | | | | |
| **8.上传资料（以下三项通过线上上传）** | | | | | | | | | | | | | | | | | | | | | | | |
| **企业营业执照** | |  | | | | | | | | | | | | | | | | | | | | | |
| **企业logo**  **（AI格式）** | |  | | | | | | | | | | | | | | | | | | | | | |
| **盖章版表格** | |  | | | | | | | | | | | | | | | | | | | | | |
| 同意申报 并承诺相关资料真实有效。  填报单位（盖章）  年 月 日 | | | | | | | | | | | | | | | | | | | | | | | |

团餐调研申报链接：<https://ding.cjfx.cn/f/lrfomoh3>

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